

## What's Shakin' in Oregon

### Oregon Caucus Meets

Nine members of the Oregon Caucus of NW/MET representing Chemeketa and Portland Community Colleges, Oregon and Portland State Universities, Linfield and Lewis & Clark Colleges, Willamette University and the Oregon University System convened at Linfield College on November 21<sup>st</sup>. Larry Pribyl, the newly named Oregon Caucus Rep, conducted the meeting. Since several of those present are members of the Consortium of College and University Media Centers, part of our agenda was to solicit suggestions for various aspects of the CCUMC annual conference to be held in Portland in October, 2005. Steve Smith who, along with Robert Schmitt, is hosting the conference talked to us via conference phone. Some of the issues discussed included: what type of special event activity would be feasible; who could we get as entertainment for the opening banquet; what could we do at next year's conference in the way of a promotion (Marti's suggestion of donning tutus—the men that is---and throwing little roses to the crowd was not graciously received!); what pins or badge stick-ons could we use. As a result, Robert Schmitt has scheduled a planning meeting at PCC on January 14<sup>th</sup> to set up committees and do further planning.

Marti wanted to discuss the future of NW/MET, specifically Journal issues. Some talk involved the few members we have in the Canadian provinces (1 each in BC, Alberta, and Saskatchewan) and Montana and whether conferences should be limited to Oregon, Washington and Idaho. The general consensus was that these members could choose whether or not to forego conferences or co-sponsor with a state. Regarding the Journal, members felt that, while it is extremely difficult to write an entire article, coming up with a short update is not nearly as problematic. We decided to give this a try, hence this entry for the website. Please see what you think and send comments to the NW/MET listserv.

Next on the agenda was a discussion of OPAN (Oregon Public Affairs Network.) You will find information about this later in these messages.

Sue DeHut then took us on a tour of the new media facilities which are part of the library. Compared to her old space this one is huge. They have a large storage facility for equipment but the lighting is inadequate for close technical work. The production area is spacious and Sue plans a video area there soon. Student help is somewhat sporadic at the front desk so signs tell customers how to get service. Sue's office is very nice—much different from her old space. The library itself has movable stacks and card operated copy machines. All in all it is a wonderful improvement. However, the library is located at some distance from the main campus. An electrical cart helps with deliveries and some equipment is located on site at classroom buildings. For further details about Linfield Educational Media Services, check out the full article in the Winter Journal.

Sue had an agenda item to discuss a membership drive. She was looking for names of/at various institutions. Marti told her that such a search had taken place two years ago and that, although we only have around 70 paid members at any given time, the database contains over 150 institutions. Although we have the institution names (especially for Oregon and Washington) we do not necessarily know who the media directors are at those institutions. Instead, conference mailings and dues mailings are done to "Director, Media Services" when no name is known. Much of the research is possible on the web.

After lunch at the Linfield dining hall, we returned to the library where we conducted the usual information round robin of attendees. It was an informative session with several tips and possible future collaborations surfacing. Members have submitted their campus updates in this document. An equipment tip is included in this new approach to NW/MET communications.

Marti Morandi, Willamette University

### **Eastern Oregon University, Gary Moses**

#### **"Enhanced Learning Environment Project" Provides Cutting-edge Technology in EOU Classrooms**

La Grande, Oregon – Students and faculty had the latest in classroom technology when classes started fall term at Eastern Oregon University.

Over the summer, classrooms in Ackerman, Zabel, Loso, Quinn and Inlow halls were fitted with state of the art computing and multi-media display systems. Funded through a combination of student technology fees and matching funds from EOU's Computing and Telecommunications Services Department are media systems centered around 20 Digital Light Processing (DLP) high definition 61-inch digital monitors, six ceiling mounted data projectors, and three mobile data/video units.

"This is absolutely the cutting-edge technology to accommodate anything out there today and hopefully well into the future," said EOU audiovisual services technician Mark Granzow. "These systems feature great resolution, brightness and sound and will be valid technology for years to come."

"There are 29 installed systems each with a brand new computer, wireless mouse, wireless keyboard, VHS/DVD combo, and sound capabilities appropriate for each system," said Granzow.

The total cost of the project was about \$170,000, with the Computing and Telecommunications Department contributing \$80,000 in matching funds.

“Students pay a Technology Fee of \$50 per term per student and the Tech Fee Committee meets many times every year to select campus projects for appropriate funding,” said Marv Taylor, director of Computing and Telecommunications. “This is a project that Mark envisioned, developed, defended, and implemented. The project was unanimously approved by the Tech Fee Committee during winter term and implemented during the spring and summer terms.”

Taylor also credited the invaluable assistance of EOU student Darren Hendrickson and campus electrician Mike Whitmore for their help in installing the systems.

Taylor decided that, since the faculty would also be using the systems, the university should pay for much of the project. “Coincidentally, we terminated several of our larger software contracts last winter which freed up matching funds for the project.”

“The timing was right and the funds and technology were available to accomplish this project,” said Granzow. “We’ve had excellent response from the students. As an example, students can prepare their own PowerPoint presentations and do research on the web on the very systems that they will use for presenting their projects.”

Granzow has conducted workshops for the faculty in recent weeks on how the systems work. Another bonus with the systems is that now faculty and students won’t have to pay a fee or be required to reserve a system, which was the case with the older mobile TV/VCR units.

“In the past, students or faculty would show a short video clip or a movie, have to pay the audio visual rental, and then have the unit take up space in the classroom,” said Granzow. “Now everything is in place all the time with a system that is standardized and easy to use. Although we’re a small university, we now offer our faculty and students world-class media systems in virtually every classroom on campus.”

For more information on the systems and “The Enhanced Learning Environment Project,” check out [www.eou.edu/av/enhanced\\_learning.htm](http://www.eou.edu/av/enhanced_learning.htm).

**Chemeketa Community College, Jim Blodget**

Northwest Viticulture Center

Chemeketa has just completed a new facility called the Northwest Viticulture Center. It is located at Chemeketa at Eola — a picturesque setting in the west hills just four miles from downtown Salem. The center offers sweeping views of the Willamette Valley and mountain ranges in the distance. It's the hub for the Vineyard Management and Winemaking program, but this tranquil setting is also an ideal location for meetings and special events.

The 12,000-square-foot center has five classrooms, a resource library, a model winery, a wine cellar with temperature control room, and instructors' offices. Each of the four classrooms on the main floor looks out over the valley.

When these rooms are not in use for classes, they are available to rent for meetings and special occasions. These rooms can accommodate 30 to 60 people each, or they can be configured as one large space, which allows for groups up to 225.

The Northwest Viticulture Center is served by a state-of-the-art kitchen. Food and catering prepared in the kitchen rivals that of major hotels across the country. Catering is provided for meetings and special events for a minimum of 15 people. A complete catering menu and costs are available upon request. Visit <http://www.chemeketa.edu/exploring/locations/eola/index.html> for more information.

### Student CD

Chemeketa has produced a student CD titled "IT: Information Technology at Chemeketa Community College." The CD provides the information and tools students need to succeed in our technologically rich environment. It is cross-platform (Mac/Windows) and has the following tools: Web Browsers, Multimedia Plug-Ins, Word Processors, PDF and Powerpoint Viewers, Image Editors, FTP Clients, and Compression Utilities. The CD is available through our Bookstore for \$2.99. All the information on the CD is available on our website at: <http://programs.chemeketa.edu/itcd/>

### Training and Support

Chemeketa has many new full-time faculty and adjunct instructors this year due to our many retirements. This year we are making a concerted effort to train and support this new group in the use of classroom technologies and the Web. In addition to targeted trainings and workshops we have paired each new person up with a mentor and have created a new faculty cohort so that they can share discoveries with each other. Also, this past year we have been training our instructional staff secretaries to upgrade their skills in using Chemeketa's information systems. They have become our first line of support in our staff

offices and help faculty with web page development, file conversions and transfers, image editing, test generation, and grading.

### **Lewis & Clark College, Patrick Ryall**

Lewis & Clark College's Instructional Media Services should have an interesting 2004. LC's new Social Sciences building is scheduled for completion before Fall 2004 semester. The building will contain 26 new classrooms; 16 of those will have the full data projection setup, and the remaining 10 will have tv/vcr/dvd/overheads. We're planning on doing our own installations. Our current data projector of choice is the Sanyo XP46, and we're incorporating control via ethernet in all installations.

IMS is facing a bit of reorganization as we move toward being funded by all three LC schools--the undergraduate, law and graduate schools. Currently, we're only funded by the undergrad school, yet we have to support all three. We hope to obtain approval for another FTE to help support the new classrooms and the added responsibilities we will assume.

IMS is part of the Information Technology department at LC. Before the end of the year, the Telecom department will become an IT department. Telecom had been a Facilities Services department for the past decade.

### **Oregon State University, Larry Pribyl**

Oregon State University has become a member of the ResearchChannel. The ResearchChannel is a non-profit organization dedicated to developing a media presence for research activity. Broadcasting through satellite and cable television systems and on the web, the Research Channel also works on the development of new technologies to create video resources to serve scientific communities.

"We see this as one cutting-edge way to fulfill our land-grant mission," says Rich Holdren, Vice Provost for Research. "The channel will help us to display the process of our excellent scholarship and research. We can show anything we do--not only dramatic ocean voyages, but also, a musical performance, a student teacher's day in an elementary school . . . This will be an exciting way to communicate to any public - local, national, and international."

As a member of the ResearchChannel, OSU is entitled to 10 hours of airtime per year. We'll probably create several half-hour segments, and also some longer features. Some can be about single investigations, some about an issue being worked on by several disciplines. Any video produced for the Research Channel will be available by the university and the researcher for use in other venues, from education to publicity to leverage for future funding.

OSU's Media Services will coordinate with other media staff from around campus for everything from planning to storyboarding and scripting to shooting and editing.

For more information about the ResearchChannel visit their web site at; [www.researchchannel.org](http://www.researchchannel.org)

A home gardening PBS television series that Larry Pribyl has been working on for over 21 years at Oregon State University will begin airing in February on Oregon Public Broadcasting." After a successful 2-year run with a 4-part series titled, "Northwest Gardening" which aired on OPB and over 21 other Public Television Stations in the Northwest. The new show "Smart Gardening" will be offered to PBS stations nationally through the American Public Television service. A partnership between Oregon State University, Chambers Productions in Eugene and Oregon Public Broadcasting has created a 13-part 30 minute program showcasing not only Oregon which is the garden Mecca, but also traveling to areas in the far Northwest and New England. The program is a combination studio/remote location work. An additional 13 shows are in development for production in February/March starting in Southern California. Check the OPB listings in February for times and dates.

### **Oregon University System, John Greydanus**

This fall students and instructors can access a new civic education resource that provides gavel-to-gavel coverage of the Oregon Legislature as well as a variety of public affairs programs. The Oregon Public Affairs Network (OPAN) is a nonpartisan, nonprofit, and noncommercial network that is becoming the Oregon version of C-SPAN, offering unedited coverage of government at work.

OPAN programming is available on a growing number of cable television networks and is distributed directly to high schools, colleges and universities in the Willamette Valley and Central Oregon. Planning is under way to provide statewide coverage by next year. OPAN may also be viewed on your computer.

About 60% of OPAN content is legislative, with the remainder including lectures, press conferences, and debates. On recent days, viewers could see legislative hearings on taxes, Oregon Senate and House floor debates, student discussions with legislators, and lectures about civil liberties.

Such programming fills an important role in society, connecting Oregonians with their government. "People have an inherent right to watch their government in action, or in inaction, as the case may be," said Phil Keisling, former Secretary of State who leads the OPAN Board.

Although OPAN's central mission is to provide all Oregonians access to state government and in-depth public affairs discussions, OPAN has included an education component in its long-term planning.

Last spring, high school civics classes watched live broadcasts of House and Senate floor sessions and key committee hearings. In June, OPAN broadcasted a discussion in which legislators and high school students debated pending legislation in Oregon, as well as the No Child Left Behind Act and the impact each will have on CIM and CAM (Certificates of Initial and Advanced Mastery).

The discussion was organized by Students Teaching Oregon to Reform and Mend Education (STORME). The discussion consisted of three high school students (Trevor Steele, Kate Laue, and Erik Staffl), as well as selected members of the Oregon legislature. Representatives Barnhart, Farr, and Hopson, participated in the discussion as well as Representative Backlund, Chair of the Education Committee in the Oregon House.

"There was a serious, thoughtful discussion between legislators and students," said Kathie Wiper, OPAN Board member and discussion organizer.

"OPAN is a true collaborative," says John Greydanus, Director of Distance Learning for the Oregon University System and Director of Oregon WIN. "We rely on a growing number of partnerships to meet our public mission. OPAN has not laid a foot of cable, bought a single satellite dish, or run its own Internet streaming video operation. Rather, OPAN leverages over \$1 million in public investments each year through partnerships to form a web of cable and wireless connections that carry public affairs programs from Salem and other locations to televisions and computer screens around the state."

OPAN does not currently receive direct state support. As a 501(c)3 nonprofit organization, OPAN raises funds through donations, grants, and through business and foundation support.

## **University of Oregon, Tom Matney**

### Classroom Technology Services

In the past year the University has spent over \$700,000 in classroom equipment upgrades. Over 50 general-use classrooms were upgraded by Media Services personnel. Most notably, these include the new Lillis Business School, which will open Winter term with 18 new classrooms including two 250 seat lecture halls. All classrooms have a Crestron control system. In addition the Classroom Technology Group is designing new classrooms in the new Museum of Art building and the Museum of Natural History renovation and a new Living and Learning Center (dorms) that will have 6 to 8 classrooms included.

[http://libweb.uoregon.edu/med\\_svc/support.html](http://libweb.uoregon.edu/med_svc/support.html)

### Video Production Services

During the Fall term the Video Production group has implemented new Media Streaming Services and is involved in a variety of pilot projects using Virage software for indexing and cataloging video assets. We have seen and will continue to see a growing demand for professional video production as a result of the new Media Streaming. In addition this group has seen a drastic increase in two interactive course deliveries to Bend, Alaska, and--next term--into the Portland Center.

### Faculty Instruction Technology Training Center

In it's fifth year of operation the FITT Center continues to grow as a viable faculty training center. The center supports and encourages faculty to understand, explore, and design ways of integrating effective technology into teaching, and provides individual consulting and training to any UO faculty member or GTF free of charge. It also serves as an important referral service for faculty who may need more advanced technical help or instructional design assistance.

<http://libweb.uoregon.edu/fittc/>

### Interactive Media Group

The Interactive Media Group which is part of the New Media Center consortium provides services in Instructional Web Design, Multimedia Design and Development, Identity and Branding Design as well as Design and Faculty Technology Consulting. The IMG continues to evolve and change as the instructional needs of the campus change. <http://img.uoregon.edu/index.html>

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Look for other Oregon reports from Sue DeHut, Linfield; Mark Kramer, Portland State; and Marti Morandi, Willamette U in the Winter Issue of the Journal (no sense in being repetitive!) Journal goes into the mail December 9, 2003.

### **TIPS**

While searching for a nifty little wireless remote for changing PowerPoint screens for PowerPoint presentations we ran across a device called, "RemotePoint Navigator" by Interlink Electronics. It's similar to the old Kodak carousel slide changer. It has forward, backward but no focus of course. It has a "reveal" button, which allows you to hide or blank out your presentation, and has a laser

pointer--all this for around \$120. We purchased ours at "Frye's" in Wilsonville.  
For more information contact; [www.interlinkelectronics.com](http://www.interlinkelectronics.com) or phone  
805.484.8855.

Larry Pribyl, Oregon State University