



NWNET

SALT LAKE CITY

— 2026 —

UNIVERSITY OF UTAH

— MAY 18 - 22 —

University of Utah
Salt Lake City, Utah
May 18 - 22
Sponsorship Packet

Introduction

The Northwest Managers of Educational Technology (NW/MET) is a non-profit organization whose purpose is to connect AV and IT professionals in higher education with each other, and with manufacturers, developers, integrators, and retailers. NW/MET hosts a conference annually in the Spring for the express purpose of meeting this objective. The NW/MET 2026 Conference will be held in May of 2026 on the campus of the University of Utah, in Salt Lake City, Utah.

We invite you to be a sponsor of the NW/MET 2026 Conference. This will grant you an opportunity to meet with decision-makers and interact with highly motivated and knowledgeable attendees from higher educational institutions across the Northwest, Mountain West region, and across the country.

Who Attends?

Educational technology touches on all aspects of an institution's core mission. At our annual conference we focus on professional development and networking as we bridge technology and pedagogy. Northwest Managers of Educational Technology members come from various professions in Higher Education:

Audio Visual Technicians

Instructional Designers

Equipment Specialists

System and Cloud Service Administrators

Streaming and Broadcast Engineers

Classroom Technology Managers

Classroom Designers

Computer Lab Supervisors

Teaching & Learning Managers

Past Attendance

NW/MET has hosted attendees from higher education at its annual conference for nearly 50 years. In recent years, we have had attendance from schools such as:

Boise State University

Brigham Young University

Brigham Young University, Idaho

Carroll College

Duke University

Gonzaga University

Idaho State University

Montana State University

Oakland University

Oregon State University

Pepperdine University

Portland State University

San Diego State University

Stanford University

Stony Brook University

University of Arizona

University of Colorado Denver

University of Illinois Chicago

University of Nevada Las Vegas

University of Oregon

University of Southern California

University of Utah

University of Washington

Utah State University

Western Oregon University

Western Washington University

The NW/MET conference has had steady growth in attendance over the last decade. Nonetheless, we don't endeavor to bring you the *most* attendees, but the most *valuable* attendees. Our attendees are decision makers and thought leaders, influencers at their institutions and in the industry.

Year	Venue	Attendance
2016	Boise, Idaho	71
2017	Helena, Montana	84
2018	Corvallis, Oregon	105
2019	Las Vegas, Nevada	70
2022	Coeur d'Alene, Idaho	71
2023	Helena, Montana	88
2024	Corvallis, Oregon	115
2025	Boise, Idaho	134

The Event

This year, the NW/MET 2026 Conference will take place over 5 days, between May 18th and May 22nd, 2026. May 18th will consist of pre-conference activities. May 19th will have long form workshops, with the showcase beginning in the afternoon. Presentation sessions will be held in the morning of May 20th, with the showcase concluding in the afternoon. Presentation sessions will continue May 21st. May 22nd will include facility tours and demonstrations.

Important Dates & Times

May 11th: FIRST DAY FOR SHIPPING MATERIALS

May 19th 12:00 PM – 4:00 PM: SETUP

May 19th 4:00 PM – 6:00 PM: EXHIBITOR SHOWCASE

MAY 20th 12:00 PM – 4:00 PM: EXHIBITOR SHOWCASE

MAY 20th 4:00 PM – 6:00 PM: TEAR DOWN

MAY 22nd: LAST DAY TO REMOVE MATERIALS

Conference Space

The NW/MET 2026 Conference will be held at the A. Ray Olpin Student Union on the campus of the University of Utah. Exhibitors will be provided with a 6-foot table in the ballroom based on their sponsorship level. The table will have linen, chairs, power, and internet access (*wired network connectivity is available upon request*). The venue will be secure in the evenings to ensure the safety of your exhibition materials.

MET Money

It's an annual tradition. MET Money is our special fake money, which is useable only during this conference to entice and incentivize attendees to interact with the sponsors and get engaged in the Conference. Attendees then use the MET Money to buy prizes and swag at our big MET Money bash on Thursday night. Sponsors will be provided with bundles of MET Money in denominations based on their sponsorship level. You will have MET Money. Attendees will want your MET Money. They will only get MET Money if they speak to you. No MET Money from previous conferences will be accepted at the NW/MET 2026 Conference.

What's Included?

NW/MET prides itself in providing a welcoming and inclusive environment for all attendees at the Conference. Sponsors are welcome and encouraged to participate in all sessions, events, and activities. Meals for your representatives are included in your sponsorship, as well. Please note that representatives of the sponsors cannot participate in any contests, auctions, or giveaways, etc.

Sponsorship Levels

Sponsorships will be sold on a first-come/first-served basis. There are no additional fees or charges beyond the sponsorship price indicated below.

This year we are offering the following sponsorship tiers:

Platinum Sponsorship – \$5,000 – 8 Available

- Passes for up to 4 representatives.
- **Two** 6-foot tables in the Ballroom with linen, 2 chairs, power, and internet access (*wired* network connectivity available upon request).
- Inclusion of your logo in NW/MET 2026 Conference marketing materials.
- 100 MET Money in the denomination of \$20.

Gold Sponsorship – \$2,500 – 12 Available

- Passes for up to 3 representatives.
- 6-foot table in the Ballroom with linen, 2 chairs, power, and internet access (*wired* network connectivity available upon request).
- Inclusion of your logo in NW/MET 2026 Conference marketing materials.
- 100 MET Money in the denomination of \$10.

Silver Sponsorship – \$1,500 – 36 Available

- Passes for up to 2 representatives.
- 6-foot table in the Ballroom with linen, 2 chairs, power, and internet access (*wired* network connectivity available upon request).
- Inclusion of your logo in NW/MET 2026 Conference marketing materials.
- 100 MET Money in the denomination of \$5.

Bronze Sponsorship – \$1,000 – 12 Available

- Pass for 1 representative.
- 6-foot table in the Corridor with linen, a chair, power, and internet access (*wired* network connectivity available upon request).
- Inclusion of your logo in NW/MET 2026 Conference marketing materials.
- 100 MET Money in the denomination of \$1.

Conference Pass – \$500 – 20 Available

- Pass for 1 representative.
- No table.
- Inclusion of your logo in NW/MET 2026 Conference marketing materials.
- 100 MET Money in the denomination of \$1.

Refer to the floor plan at the end of this document for more information about the venue and table locations.

Additional Passes

Your sponsorship level entitles you to a certain number of passes for your representatives. If you require additional passes, you may consider purchasing additional sponsorships, or you may purchase additional passes separately.

Payment

Payment is preferred via credit card through the Eventbrite portal linked at <https://nwmet.org/sponsor/>. Accommodation can also be made upon request for payment via check or bank transfer. Eventbrite provides a receipt for the payment. An invoice can be provided on demand.

Cancellation Policy

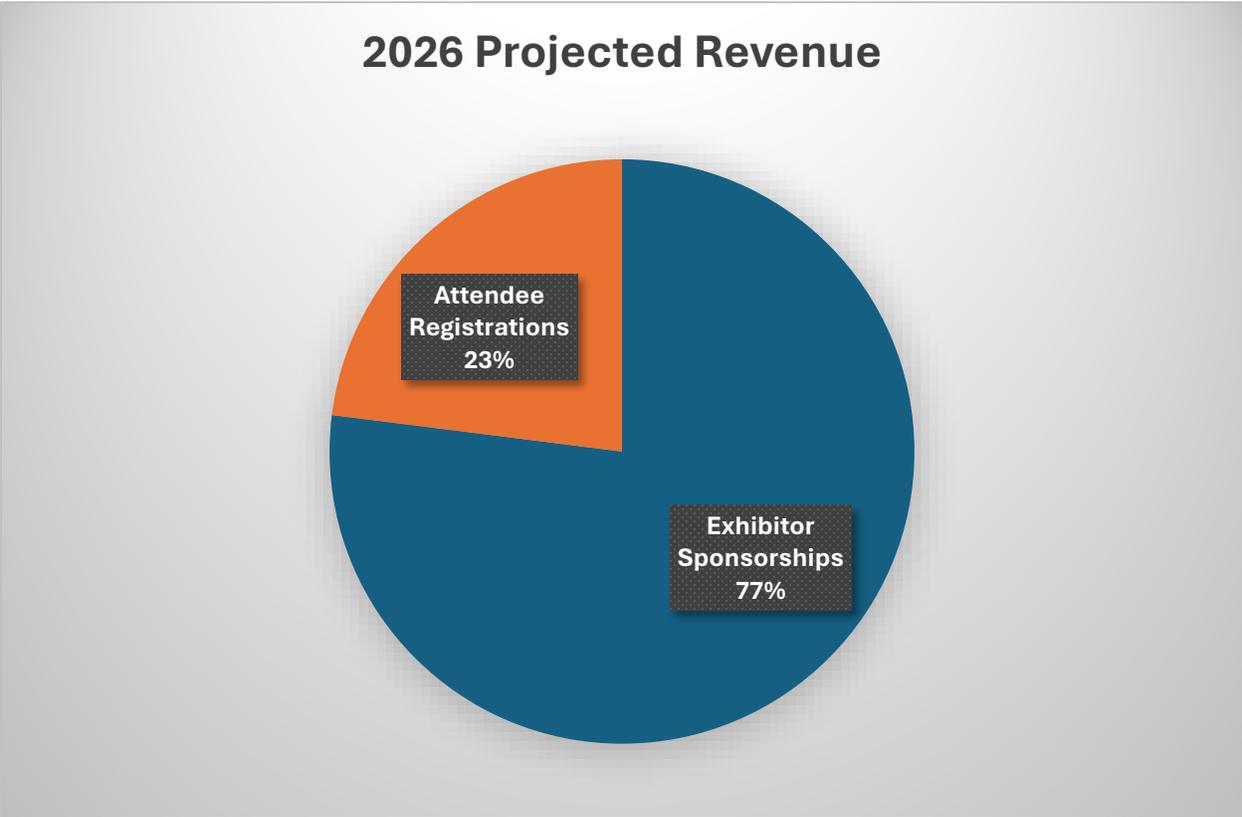
Exhibitors may cancel their sponsorship of the Conference up to 30 days prior to the start date of the Conference for a full refund minus minimal processing fees charged to us by the ticketing platform, Eventbrite. NW/MET will be unable to provide a refund within 30 days of the start date of the Conference, as we will have committed to expenses related to the venue and numerous vendors.

Financials

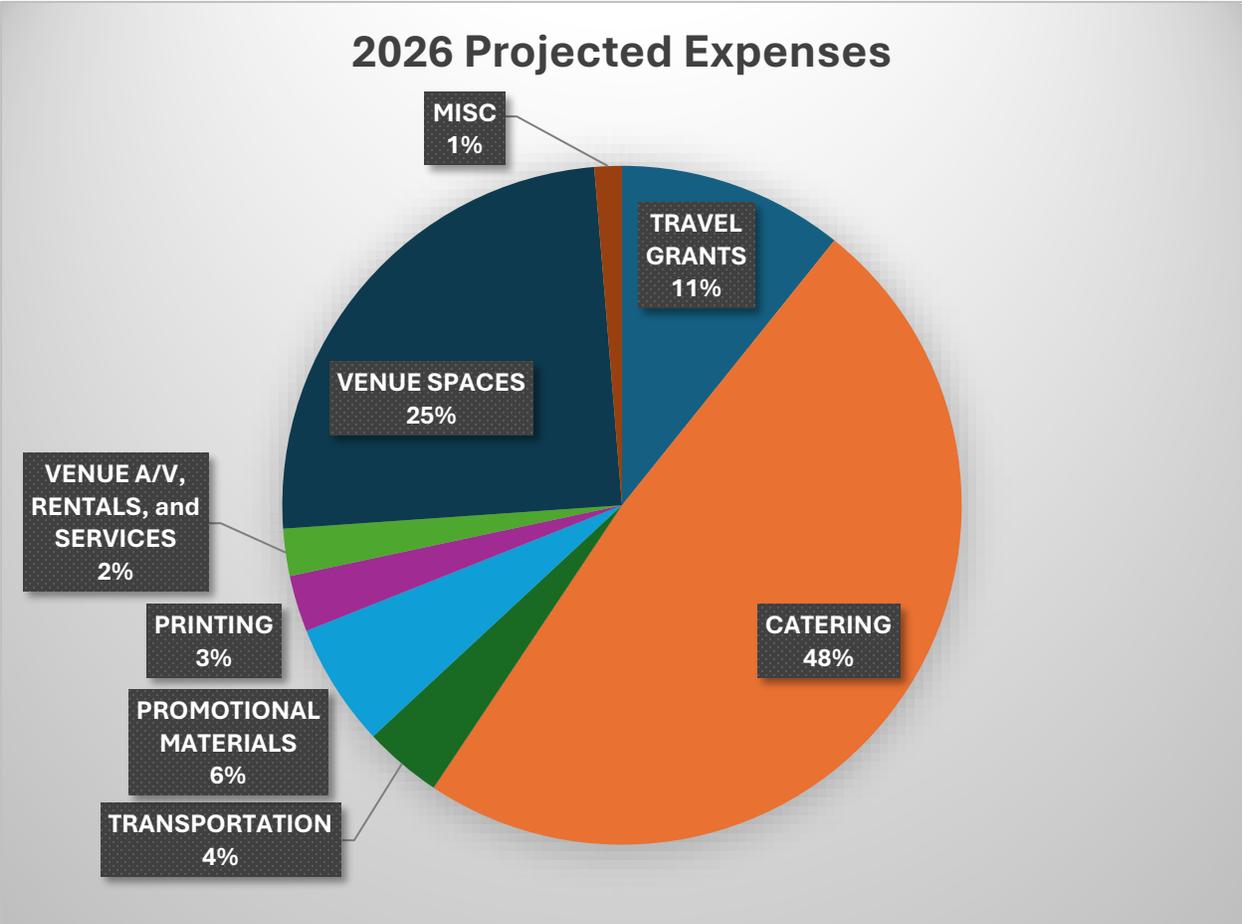
NW/MET is conscious of economic realities and endeavors to bring you the best value for your money. Our Platinum tier has remained unchanged since 2022. Our Gold tier has remained unchanged since 2023. For 2026, our Silver tier has increased from \$1,000 to \$1,500 while our Bronze tier has increased from \$800 to \$1,000, and we've also added a Conference Pass due to popular demand, allowing representatives of sponsors to attend the Conference without having to purchase a table in the showcase.

The following projections for 2026 are based on the budget breakdown for our 2024 and 2025 conferences.

The Conference could not happen without the support of our sponsors. More than 75% of the operational budget for the Conference comes from sponsorships like yours.



100% of your sponsorship fee goes to the planning and organizing of the NW/MET conference. NW/MET staff do not receive a salary or stipend. In 2026, we seek to prioritize travel grants for those who would otherwise not be able to attend the conference.



Sessions and Workshops

Sponsors are welcome to submit proposals for the Conference at <https://nwmet.org/proposal/>. There will be no additional charge to the sponsor if they choose to submit a session proposal and their proposal is accepted.

Swag

Do you have any marketing materials that you'd like to distribute to attendees in your conference bag? Please contact us and let us know before shipping anything.

Marketing and Promotion

Your sponsorship of the NW/MET 2026 Conference will be announced in the Conference's physical and digital materials, including the Conference website, program, email announcements, and social media posts.

Ship In/Ship Out

Please follow the directions below if you anticipate shipping materials in advance of your arrival at the Conference.

Do not send materials prior to May 11th.

Olpin Student Union
c/o Laura Farthing
200 Central Campus Drive
Salt Lake City, UT 84112

All materials must be removed from the facility by May 22nd.

In Kind Consideration

NW/MET often requires additional technology to make the Conference a success. Equipment loans are also a great opportunity for an exhibitor to demonstrate their devices. If NW/MET identifies specific equipment that may be required, we will reach out to you directly. In return for loaning equipment, you will receive in kind consideration in the form of a tiered promotion (e.g., a Silver Sponsor is promoted to Gold)

Hotel and Travel

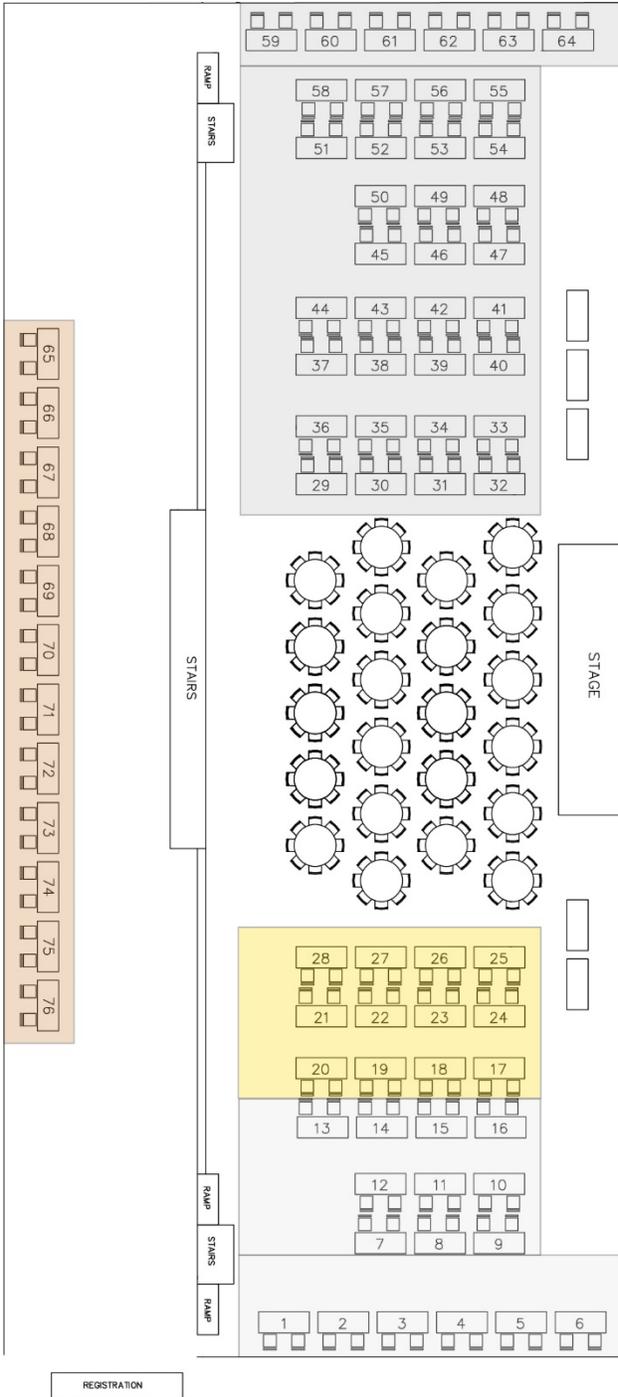
NW/MET has secured a special room rate for all attendees and exhibitors. To book your hotel, visit <https://nwmet.org/hotel/>.

Contact Information

Do you have any questions, comments, or concerns? Please reach out to us via email at conference@nwmet.org or you contact Raul Burriel directly at 541-737-4546.

Venue Floor Plan

The A Ray Olpin Student Union Ballroom is approximately 12,400 sq. ft., while the adjoining corridor provides us with an additional 7,700 sq. ft. of exhibition space.



- Platinum - Tables 1 - 16
- Gold - Tables 17 - 28
- Silver - Tables 29 - 64
- Bronze - Tables 65 - 76

Figure 1 - A Ray Olpin Student Union Ballroom and Corridor

REGISTER TO BECOME A SPONSOR FOR
THE NW/MET 2026 CONFERENCE AT

[NWMET.ORG/SPONSOR](https://nwmnet.org/sponsor)